

Preamble

Consilium Comunicazione & House - Consulting Division (hereafter ConsiliumCom) based in Milan, Italy, and the Italian Army Training and Doctrine Command (hereafter ITA TRADOC), based in Rome, Italy, considering the excellent relations existing between the two Institutions in implementing their respective aims and agreeing on the necessity to inform, educate and train Soldiers, civilians and leaders in order to meet the challenges of today's increasing complex operational and international environment

have decided to finalize the following Memorandum of Co-operation

Subject: Co-operation for the dissemination of communication skills and knowledge, information and partnership on communication topics

Purpose

Develop a general agreement aimed at creating a set of activities of interest between the two parties concerned (ITA TRADOC and ConsiliumCom) for the expansion and dissemination of communication skills and knowledge in favour of ITA TRADOC.

This co-operation:

- a. Select and plan a privileged observatory for ITA TRADOC, with information taken from both the professional and the civil world, preferably with best practices that are capable of influencing the training path of military professionals;
- b. Is aimed at providing tools and skills, on communication related issues, addressed to ITA TRADOC.
- c. May result in providing both consultancy and advocacy for the development of an independent communication capacity whose format could be provided upon request to domestic and foreign partners. It may also result in the organization of national / regional / international conferences on communication related topics.

Scope

The co-operation between ITA TRADOC and ConsiliumCom is established to provide a reference for acquiring knowledge and competence in the information and communication activities carried out locally or abroad by ITA TRADOC.

Activities

The activities will be performed at the most suitable location, in order to provide support and expertise to attendees on the major communication issues necessary to ITA TRADOC.

Activities developed under this Memorandum of Co-operation will contribute to the establishment of a "security community" within the ITA TRADOC field, developing activities like:

1. Information

Regarding communication strategies, meanings, targets, tools, goals, security issues, offering the target groups adequate informative materials and case studies, articles, magazines and other material;

2. Education

- a. Training and coaching programs, seminars, also in collaboration with business schools;
- b. The parties may jointly organize and conduct activities such as training programs, seminars of experts, national / regional / international conferences, round tables and other events:
- c. The parties will develop activities information, regarding communication strategies, meanings, targets, tools, goals, topics;
- d. Administrative and financial details concerning each initiative will be agreed on a caseby-case basis.

3. Practice

- a. Research and studies;
- b. Exercises on specific issues;
- c. Exchange of studies promoted by each party to be realized according to the norms and regulations in force. The parties will offer the target groups of their information adequate informative materials and case studies, articles, magazines and other material;
- d. If one of the parties requests a specific study conducted by the other party, then it must do so following the official channels and give sufficient notice on a case-by-case basis:
- e. The party to whom the request has been made has the right to accept or refuse, with no need of explanation.

4. Cooperation in Institutional activities

Each party will inform the other of its programme of activities from year to year, with an invitation to attend courses, symposiums, conferences, round tables, meetings and other events of specific interest.

5. Exchange of trainees and participants:

- a. Each party may send trainees and participants to attend training courses and other activities conducted by the other;
- b. The sharing of the expenses related to administration, board and lodging will be agreed on a case-by-case basis.

Treatment of information

The parties agree not to make available any information, study or publication, that has been exchanged between them, to a third party without receiving prior written authorization from the counterpart.

Commencement, amendment and termination

- a) The present Memorandum of Co-operation will enter into force on the date of the last party's signature;
- b) This Memorandum of Co-operation can be amended at any time in writing by the mutual consent of the signatories, subject to prior acceptance of the proposed amendments by the other signatory;
- c) The parties may withdraw from this Memorandum of Co-operation by giving 6 months prior notice in writing to the other party;
- d) Any dispute regarding the interpretation or application of this Memorandum of Cooperation shall be resolved by consultation between the parties;

This Memorandum of Co-operation is signed in two original copies both in English language.

Signed in Milan on 18 April 2016

Commander

Italian Army Training and Doctrine Command

Lieutenant General ITA (A) Giorgio Battisti

LTG Gioroio Betilli

Consilium Comunicazione & House - Consulting Division

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